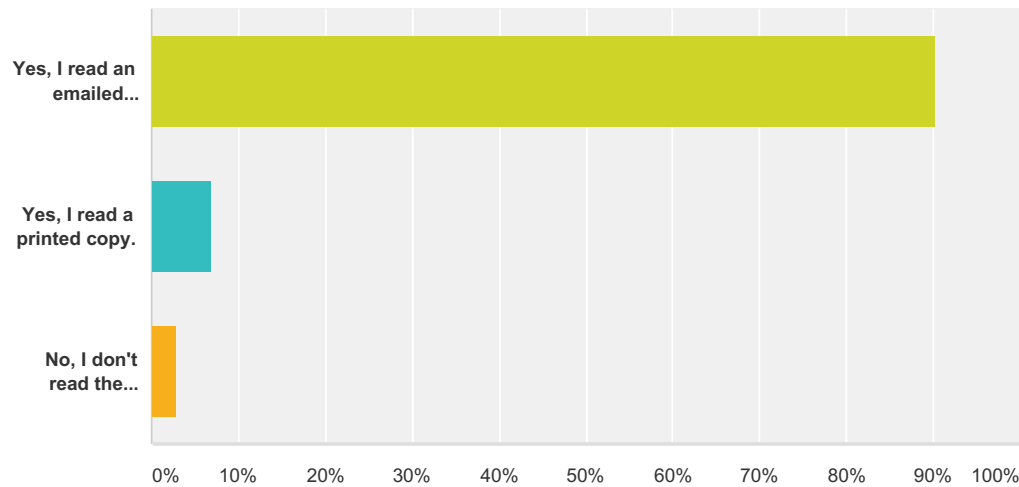


Q1 Do you read the UUFH monthly newsletter, the Beacon?

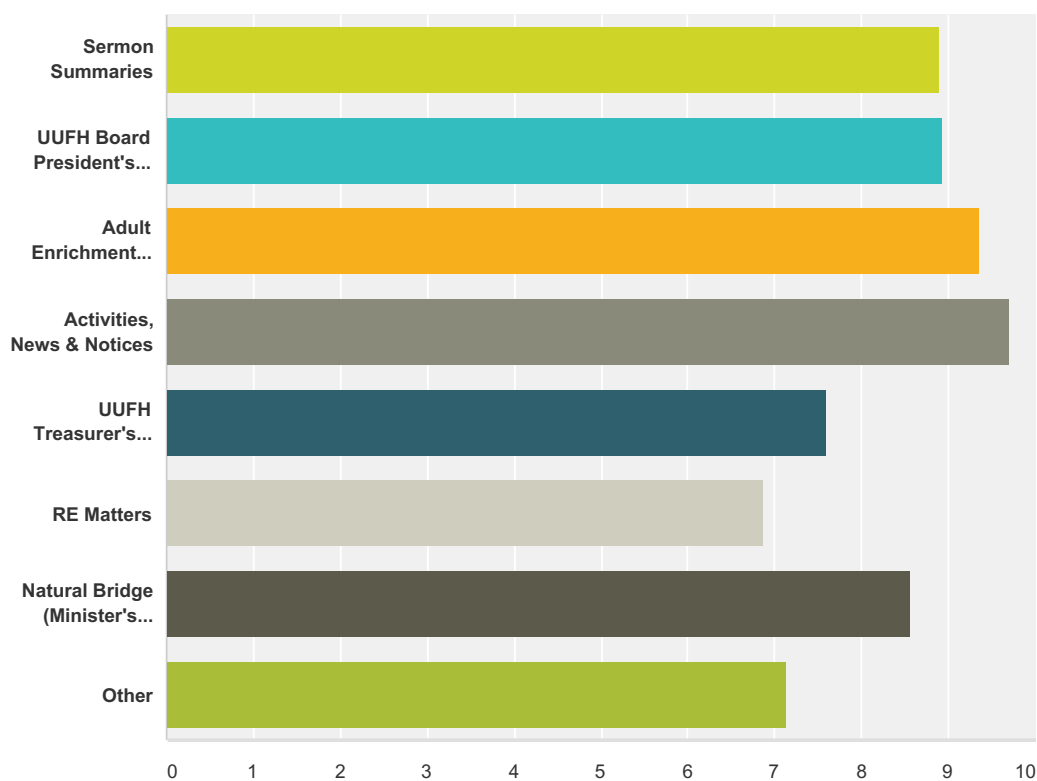
Answered: 103 Skipped: 0



Answer Choices	Responses	
Yes, I read an emailed version.	90.29%	93
Yes, I read a printed copy.	6.80%	7
No, I don't read the Beacon.	2.91%	3
Total		103

Q2 Which articles or sections do you regularly read in the Beacon?

Answered: 103 Skipped: 0



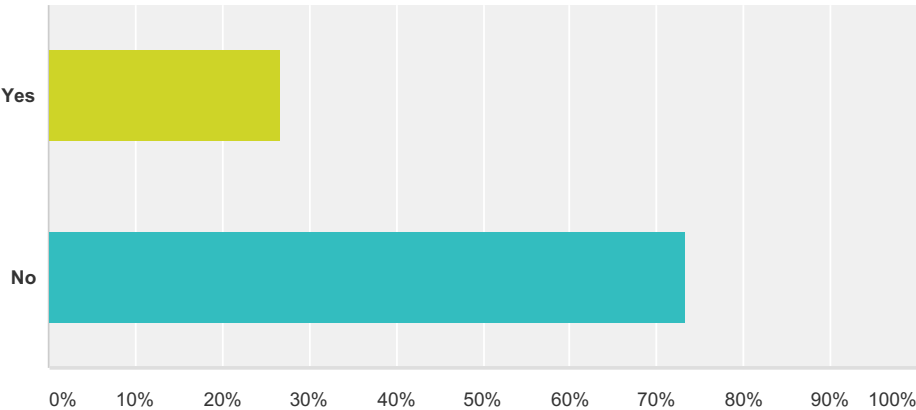
	Read	Do Not Read	Total	Weighted Average
Sermon Summaries	88.89% 80	11.11% 10	90	8.89
UUFH Board President's Message	89.36% 84	10.64% 10	94	8.94
Adult Enrichment Offerings	93.62% 88	6.38% 6	94	9.36
Activities, News & Notices	97.03% 98	2.97% 3	101	9.70
UUFH Treasurer's Report	75.90% 63	24.10% 20	83	7.59
RE Matters	68.67% 57	31.33% 26	83	6.87
Natural Bridge (Minister's Article)	85.56% 77	14.44% 13	90	8.56
Other	71.43% 15	28.57% 6	21	7.14

Q3 What suggestions do you have for improving the Beacon?

Answered: 39 Skipped: 64

Q4 Would you prefer to receive the Beacon as an Electronic Newsletter (not attached as a PDF)? (An electronic newsletter comes as an email. It contains only brief information {e.g. headline and first sentence of an article} and then includes electronic links to our UUFH website in order to open and read full articles.

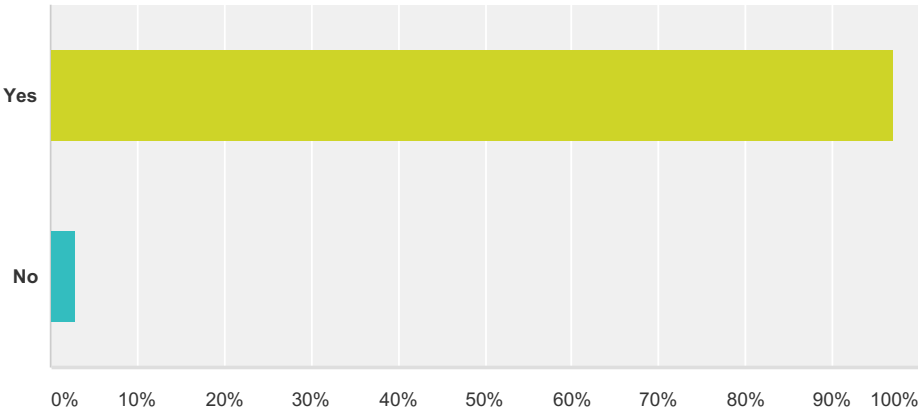
Answered: 101 Skipped: 2



Answer Choices	Responses	
Yes	26.73%	27
No	73.27%	74
Total		101

Q5 Do you read the weekly UUFH E-Blasts?

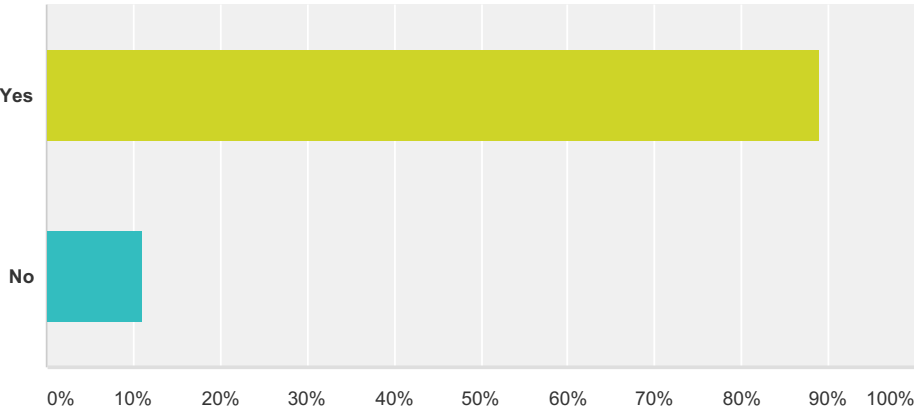
Answered: 103 Skipped: 0



Answer Choices	Responses	
Yes	97.09%	100
No	2.91%	3
Total		103

Q6 Is it important to you to have community events included in the weekly UUFH E-Blasts?

Answered: 100 Skipped: 3



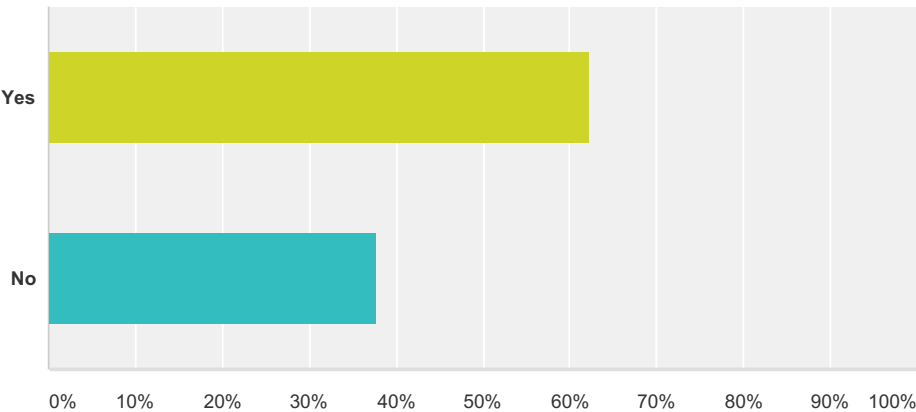
Answer Choices	Responses	
Yes	89.00%	89
No	11.00%	11
Total		100

Q7 What suggestions do you have for improving the weekly UUFH E-Blasts?

Answered: 31 Skipped: 72

Q8 Do you read the monthly emailed Board Minutes?

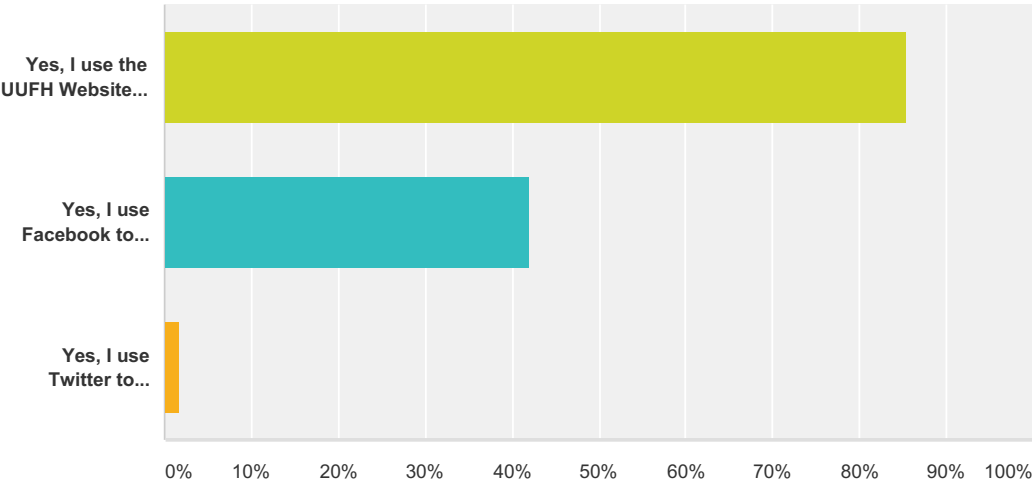
Answered: 103 Skipped: 0



Answer Choices	Responses	
Yes	62.14%	64
No	37.86%	39
Total		103

Q9 Do you use the UUFH Website or social media to connect with UUFH? (Check all that apply.)

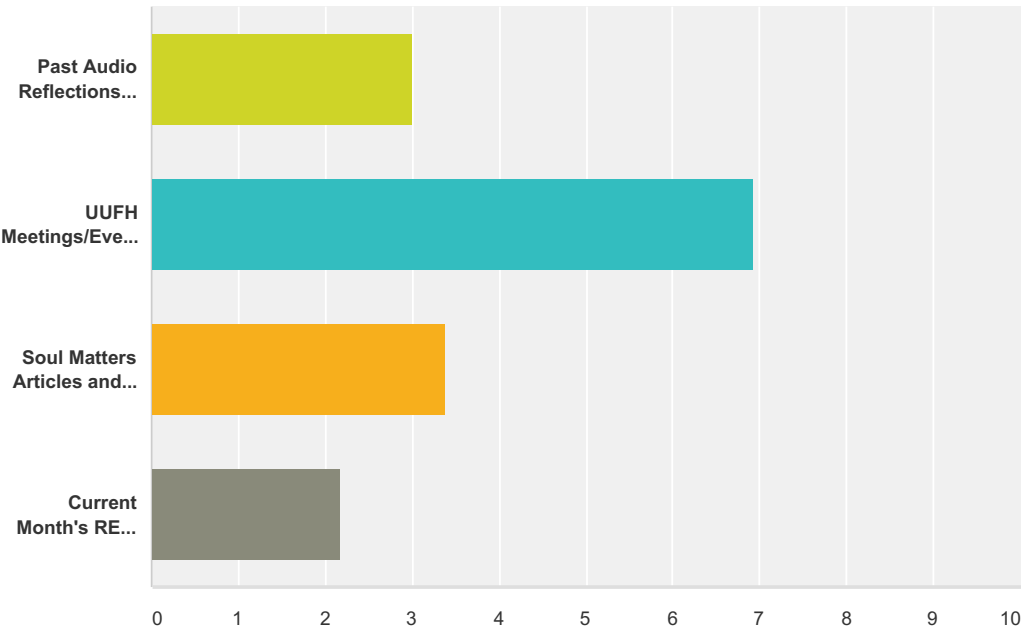
Answered: 62 Skipped: 41



Answer Choices	Responses	
Yes, I use the UUFH Website to connect to UUFH.	85.48%	53
Yes, I use Facebook to connect to UUFH.	41.94%	26
Yes, I use Twitter to connect to UUFH.	1.61%	1
Total Respondents: 62		

Q10 Do you access any of the information below on the UUFH Website?

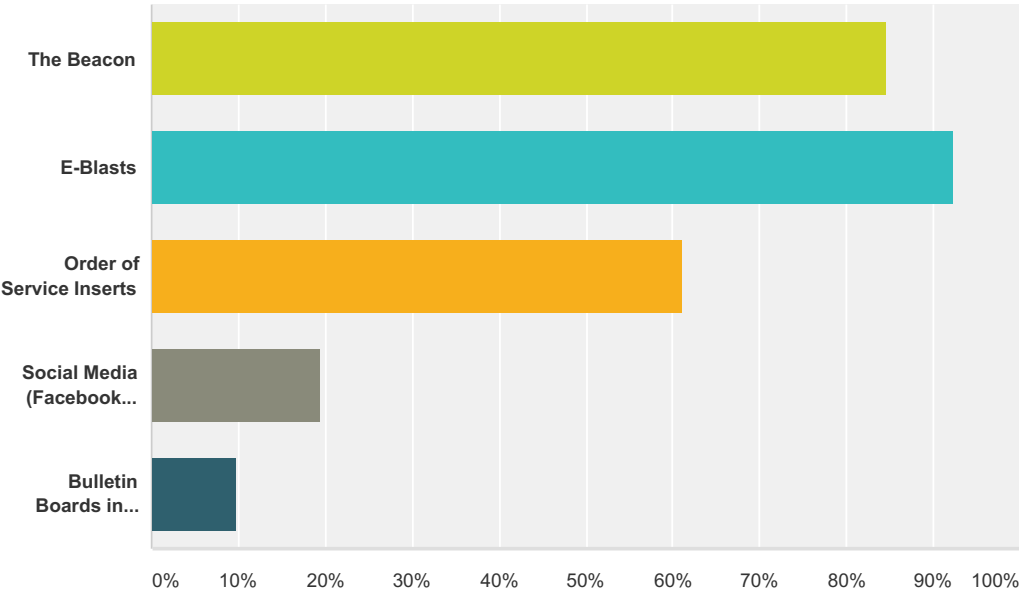
Answered: 91 Skipped: 12



	Yes	No	Unaware that this information is available.	Total	Weighted Average
Past Audio Reflections (Sermons)	30.12% 25	49.40% 41	20.48% 17	83	3.01
UUFH Meetings/Events Calendar	69.41% 59	23.53% 20	7.06% 6	85	6.94
Soul Matters Articles and Information	33.75% 27	52.50% 42	13.75% 11	80	3.38
Current Month's RE Activities	21.79% 17	67.95% 53	10.26% 8	78	2.18

Q11 In what ways do you prefer to receive information from UUFH? (Check all that apply.)

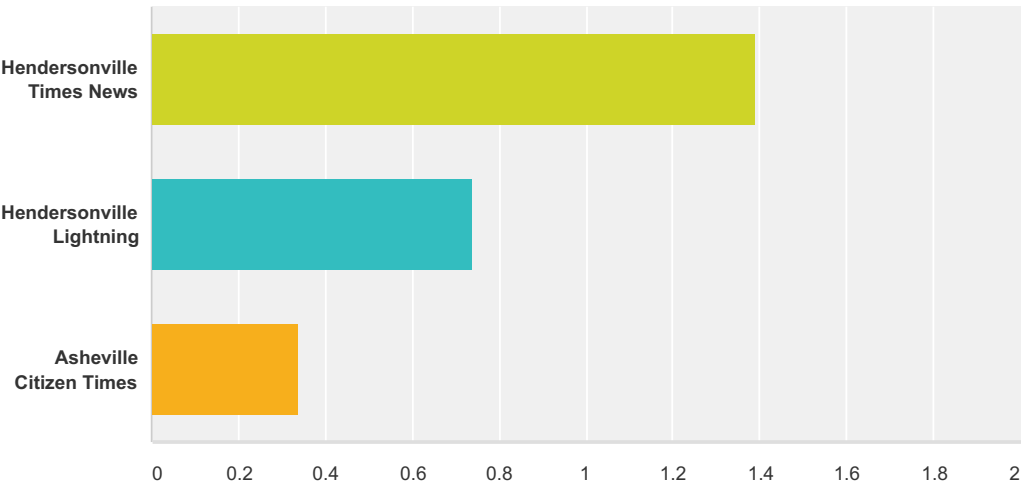
Answered: 103 Skipped: 0



Answer Choices	Responses	
The Beacon	84.47%	87
E-Blasts	92.23%	95
Order of Service Inserts	61.17%	63
Social Media (Facebook and/or Twitter)	19.42%	20
Bulletin Boards in Fellowship Hall	9.71%	10
Total Respondents: 103		

Q12 Do you read a local newspaper?

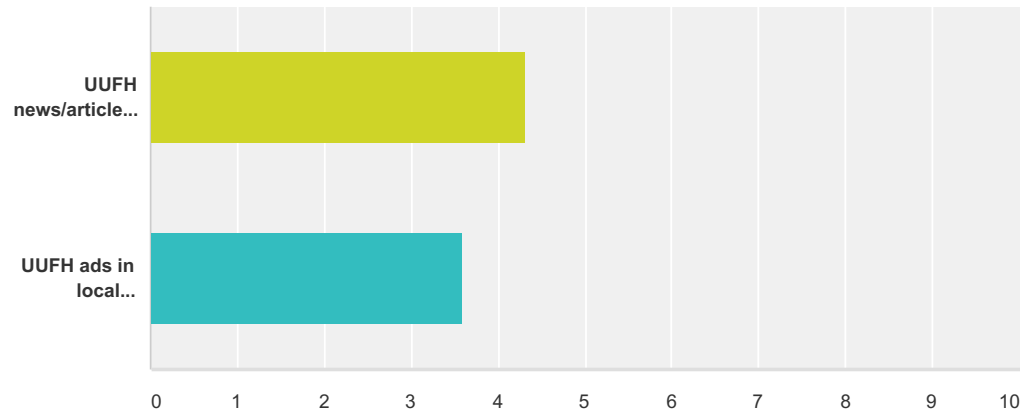
Answered: 101 Skipped: 2



	Yes	No	Online version only	Total	Weighted Average
Hendersonville Times News	66.67% 62	27.96% 26	5.38% 5	93	1.39
Hendersonville Lightning	32.88% 24	58.90% 43	8.22% 6	73	0.74
Asheville Citizen Times	13.85% 9	80.00% 52	6.15% 4	65	0.34

Q13 How important are the following?

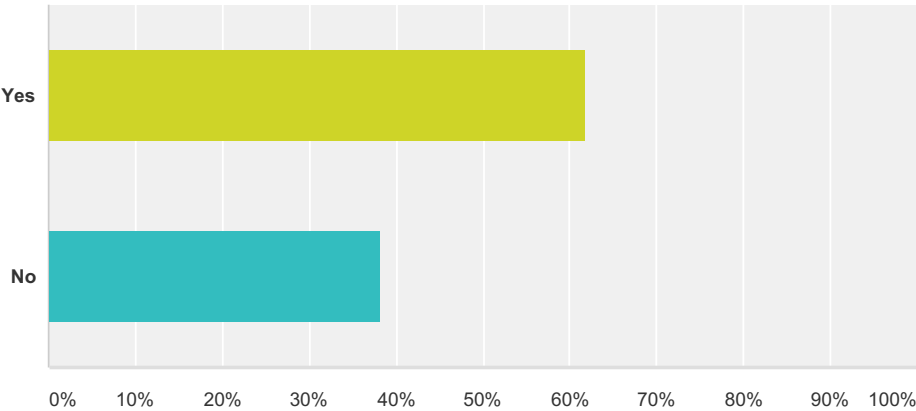
Answered: 96 Skipped: 7



	Important	(no label)	Moderately Important	(no label)	Not Important	Total	Weighted Average
UUFH news/articles in the local media.	63.54% 61	14.58% 14	15.63% 15	3.13% 3	3.13% 3	96	4.32
UUFH ads in local newspapers.	36.56% 34	19.35% 18	21.51% 20	11.83% 11	10.75% 10	93	3.59

Q14 Do you read the UU World magazine?

Answered: 102 Skipped: 1



Answer Choices	Responses	
Yes	61.76%	63
No	38.24%	39
Total		102

Q15 Please make any suggestions that you believe will help us to improve our communications with UUFH Members/Friends and the community.

Answered: 30 Skipped: 73

Q16 If you would like for a member of the
UUFH Visibility Task Force to contact you,
please enter your name and contact
information below.

Answered: 3 Skipped: 100